



SPONSOR THE 2026-2027 SEASON

Keep the Music Playing

Live music. Student outreach. Scholarships. A stronger Rio Grande Valley arts community.

93

years of live music

\$26K

in scholarships since 2021

FREE

student mini concerts and master classes

Here is the heart of the ask: your sponsorship helps HCA bring world-class music to the Valley while opening the door for students to experience live performance, master classes, and arts scholarships.

Harlingen Concert Association is a volunteer-led 501C organization celebrating 93 years of live entertainment in the Rio Grande Valley.

Since 2021, HCA has awarded \$26,000 to graduating seniors pursuing degrees in the arts.

We invite you to take your seat for a season filled with award-winning artists, world-class ensembles, and chart-topping entertainers.

WHY SPONSOR?

Give students access

Complimentary seats and outreach experiences create first-time concert memories.

Thank your people

Sponsor tickets are a memorable gift for employees, customers, friends, or family.

Build the arts future

Scholarships support graduating seniors pursuing studies in the performing arts.

Kim White | Sponsorship Chair | 956-364-7076

1327 E. Washington Ave., PMB 328 | Harlingen, TX 78550 | www.harlingenconcert.com



Season at a Glance

Six performances, one season, and plenty of reasons for sponsors to be seen supporting live music in the Valley.

NOV 17	The Doo Wah Riders Country Cajun Band	Tuesday, November 17, 2026
DEC 10	Valley Symphony Chorale & VSO String Quartet Holiday Concert	Thursday, December 10, 2026
JAN 26	CeCe Teneal's Divas of Soul Celebrating the Women of R&B and Soul	Tuesday, January 26, 2027
FEB 18	Americana Women Salute to the Queens of Country & Folk	Thursday, February 18, 2027
MAR 4	Cellovoci Classical-Pop Crossover Trio	Thursday, March 4, 2027
MAR 16	Sounds of Georgia Salute to the Artists/Music of Georgia	Tuesday, March 16, 2027

What Sponsors Make Possible

Student Access Complimentary evening-concert seats for students and chaperones.	Educational Outreach Free mini concerts and master classes for public, private, and homeschool communities.	Scholarships \$26,000 awarded since 2021 to deserving high school seniors pursuing the arts.
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These programs help create future artists, patrons, music educators, and arts advocates of tomorrow.



Choose Your Spotlight

Every level supports concerts, outreach, and scholarships. Pick the level that fits your business, foundation, family, or group.

Double Diamond \$5,000+ 10 tickets per show 50 total Outreach sponsor recognition, premier parking, stage recognition, and name recognition on promotional tools.	Diamond \$2,500+ 8 tickets per show 40 total Stage recognition at all performances and name recognition on promotional tools.
Platinum \$1,500+ 6 tickets per show 30 total Stage recognition at all performances and name recognition on promotional tools.	Gold \$1,000+ 4 tickets per show 20 total Stage recognition at all performances and name recognition on promotional tools.
Silver \$500+ 2 tickets per show 10 total Stage recognition at all performances and name recognition on promotional tools.	Prefer no seats? Sponsors may support HCA without receiving seats. Season subscription tickets will be included in sponsor packets unless declined.

The People Behind the Music

Officers & Chairs Nicholas Garza, President Bianca Garza, Vice-President Barbara Disbennett, Recording Secretary Dr. Larry Dahm, Treasurer Kim White, Sponsorship Chair Adele Wilcox, Subscriptions & Ticketing Chair	Board Directors Shezadi Charania Lois Day Bettina Elliott Bill Elliott Eric Garcia Dennis Lester Jan Lester Becky Magdalena Denise Meyners Judy Ross
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Ready to Join the Season?

☐ YES, we are proud to support the Harlingen Concert Association. Please publicize us as major sponsors and include our name or logo on materials for the 2026-2027 season.

☐ Double Diamond \$5,000+ 10 tickets per show*

☐ Diamond \$2,500+ 8 tickets per show*

☐ Platinum \$1,500+ 6 tickets per show*

☐ Gold \$1,000+ 4 tickets per show*

☐ Silver \$500+ 2 tickets per show*

☐ We are proud to sponsor HCA, but we do not need seats.

☐ We cannot be a major sponsor this year, but we are happy to donate \$_____ to support concerts, outreach, and scholarships.

Mail this form with your check made payable to **Harlingen Concert Association** by **August 1, 2026** to 1327 E. Washington Ave., PMB 328, Harlingen, TX 78550. Questions? Kim White at 956-364-7076 or kwhite@fcbtx.com.

-or- drop off this form with your check to Kim at First Community Bank 806 S 77 Sunshine Strip Harlingen Texas 78550 -or- if you prefer to pay by credit card, please call Kim at 956-367-5178.

How should we list you in digital concert programs and promotional tools?

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alt Phone: _____ E-Mail: _____
