



SPONSOR THE 2026-2027 SEASON

# Keep the Music Playing

Live music. Student outreach. Scholarships. A stronger Rio Grande Valley arts community.

**93**

years of live music

**\$26K**

in scholarships since 2021

**FREE**

student mini concerts and master classes

**Here is the heart of the ask:** your sponsorship helps HCA bring world-class music to the Valley while opening the door for students to experience live performance, master classes, and arts scholarships.

Harlingen Concert Association is a volunteer-led 501C organization celebrating 93 years of live entertainment in the Rio Grande Valley.

Since 2021, HCA has awarded \$26,000 to graduating seniors pursuing degrees in the arts.

We invite you to take your seat for a season filled with award-winning artists, world-class ensembles, and chart-topping entertainers.

## WHY SPONSOR?

### Give students access

Complimentary seats and outreach experiences create first-time concert memories.

### Thank your people

Sponsor tickets are a memorable gift for employees, customers, friends, or family.

### Build the arts future

Scholarships support graduating seniors pursuing studies in the performing arts.

**Kim White | Sponsorship Chair | 956-364-7076**

1327 E. Washington Ave., PMB 328 | Harlingen, TX 78550 | [www.harlingenconcert.com](http://www.harlingenconcert.com)



## Season at a Glance

Six performances, one season, and plenty of reasons for sponsors to be seen supporting live music in the Valley.

<b>NOV 17</b>	<b>The Doo Wah Riders</b> Country Cajun Band	<b>Tuesday, November 17, 2026</b>
<b>DEC 10</b>	<b>Valley Symphony Chorale &amp; VSO String Quartet</b> Holiday Concert	<b>Thursday, December 10, 2026</b>
<b>JAN 26</b>	<b>CeCe Teneal's Divas of Soul</b> Celebrating the Women of R&B and Soul	<b>Tuesday, January 26, 2027</b>
<b>FEB 18</b>	<b>Americana Women</b> Salute to the Queens of Country & Folk	<b>Thursday, February 18, 2027</b>
<b>MAR 4</b>	<b>Cellovoci</b> Classical-Pop Crossover Trio	<b>Thursday, March 4, 2027</b>
<b>MAR 16</b>	<b>Sounds of Georgia</b> Salute to the Artists/Music of Georgia	<b>Tuesday, March 16, 2027</b>

## What Sponsors Make Possible

<p><b>Student Access</b></p> <p>Complimentary evening-concert seats for students and chaperones.</p>	<p><b>Educational Outreach</b></p> <p>Free mini concerts and master classes for public, private, and homeschool communities.</p>	<p><b>Scholarships</b></p> <p>\$26,000 awarded since 2021 to deserving high school seniors pursuing the arts.</p>
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These programs help create future artists, patrons, music educators, and arts advocates of tomorrow.



## Choose Your Spotlight

Every level supports concerts, outreach, and scholarships. Pick the level that fits your business, foundation, family, or group.

<p><b>Double Diamond   \$5,000+</b>                  10 tickets per show   50 total                  Outreach sponsor recognition, premier parking, stage recognition, and name recognition on promotional tools.</p>	<p><b>Diamond   \$2,500+</b>                  8 tickets per show   40 total                  Stage recognition at all performances and name recognition on promotional tools.</p>
<p><b>Platinum   \$1,500+</b>                  6 tickets per show   30 total                  Stage recognition at all performances and name recognition on promotional tools.</p>	<p><b>Gold   \$1,000+</b>                  4 tickets per show   20 total                  Stage recognition at all performances and name recognition on promotional tools.</p>
<p><b>Silver   \$500+</b>                  2 tickets per show   10 total                  Stage recognition at all performances and name recognition on promotional tools.</p>	<p><b>Prefer no seats?</b>                  Sponsors may support HCA without receiving seats. Season subscription tickets will be included in sponsor packets unless declined.</p>

## The People Behind the Music

<p><b>Officers &amp; Chairs</b>                  Nicholas Garza, President                  Bianca Garza, Vice-President                  Barbara Disbennett, Recording Secretary                  Dr. Larry Dahm, Treasurer                  Kim White, Sponsorship Chair                  Adele Wilcox, Subscriptions &amp; Ticketing Chair</p>	<p><b>Board Directors</b>                  Shezadi Charania                  Lois Day                  Bettina Elliott                  Bill Elliott                  Eric Garcia                  Dennis Lester                  Jan Lester                  Becky Magdalena                  Denise Meyners                  Judy Ross</p>
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## Ready to Join the Season?

**YES, we are proud to support the Harlingen Concert Association. Please publicize us as major sponsors and include our name or logo on materials for the 2026-2027 season.**

Double Diamond \$5,000+ 10 tickets per show\*

Diamond \$2,500+ 8 tickets per show\*

Platinum \$1,500+ 6 tickets per show\*

Gold \$1,000+ 4 tickets per show\*

Silver \$500+ 2 tickets per show\*

We are proud to sponsor HCA, but we do not need seats.

We cannot be a major sponsor this year, but we are happy to donate \$\_\_\_\_\_ to support concerts, outreach, and scholarships.

Mail this form with your check made payable to **Harlingen Concert Association** by **August 1, 2026** to 1327 E. Washington Ave., PMB 328, Harlingen, TX 78550. Questions? Kim White at 956-364-7076 or [kwhite@fcbtx.com](mailto:kwhite@fcbtx.com).

-or- drop off this form with your check to Kim at First Community Bank 806 S 77 Sunshine Strip Harlingen Texas 78550 -or- if you prefer to pay by credit card, please call Kim at 956-367-5178.

### How should we list you in digital concert programs and promotional tools?

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

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